

CURRICULUM-VITAE

Professor Ashok Kumar Mishra

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K.S.Saket P.G. College, Ayodhya (u.p.)- 224123
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Degrees:

Ph.D., Banaras Hindu University, Varanasi, India, 1988.
M.Com. Lucknow University, Lucknow India, 1985.
B.Com. Avadh University, Ayodhya, India, 1983.

Topic of Ph.D.

"Inventory Management and Control in Central Public Enterprises in India"

Specialization

Accounting and Finance

Academic Experience Teaching Activities

S.No.	Institution	From	To	
1	Dept. of Commerce, Kashi Vidyapeeth, Varanasi	01-Oct-85	30-Jun-86	Lecturer
2	Dept of Commerce, K.N.I.P.S.S., Sultanpur	22-Jul-89	17-Jun-90	Lecturer
3	Dept of Commerce, K.S.Saket P.G. College, Ayodhya	01-Nov-90	16-Aug-22	Lecturer
4	Principal G.S.S.P.G. College, Koilsa, Azamgarh	17-Aug-22	30-Apr-23	Principal
5	Dept. of Commerce, K.S.Saket P.G. College, Ayodhya	01-Nov-21	Till Date	Professor

Participation

Refresher / Orientation Courses

S.No.	Theme of Refresher Courses	Organizing Institution	Date
1	Liberalization, Privatization & Globalization in Commerce	Academic Staff College, Lucknow University, Lucknow, U.P.	21 May - 11 June 2001
2	Internet & World Wide Web in Commerce	Academic Staff College, Allahabad University, Allahabad, U.P.	11 Dec. - 31 Dec. 2001
3	Training and Orientation Centre (TOC) National Service Scheme	Ministry of Youth Affairs and Sports Government of India Literacy House, Lucknow 226023, India	08 July - 17 July 2003
4	NCC Pre-Commission Training Course	Officers Training Academy (OTA) Kamptee, Nagpur (Course Senior of Training in India)	13 July - 01 Aug. 2009
5	NCC Pre-Commission Training Course	Ministry of Defence Govt. of India Seamanship, School Naval Base Kochi, Kerala State, India	10 Aug. - 10 Oct. 2009
6	Orientation Programme on Active Learning in Higher Education	K.S.Saket P.G. College, Ayodhya	06 Sep. 2018
7	First Divya Deepotsava 2017	Dr. Ram Manohar Lohia Avadh University, Ayodhya	16, 17, 18 Oct. 2017
8	Second Divya Deepotsava 2018	Dr. Ram Manohar Lohia Avadh University, Ayodhya	04, 05, 06 Nov. 2018
9	Third Divya Deepotsava 2019	Dr. Ram Manohar Lohia Avadh University, Ayodhya	24, 25, 26 Oct. 2019

10	Three days Yuwa Mahotsava	K.S.Saket P.G. College, Ayodhya	06 Feb. - 08 Feb. 2019
11	National Workshop on Research Methodology	IQAC Dr. Ram Manohar Lohia Avadh University, Ayodhya in Collaboration with Research for Resurgence Foundation, Nagpur	20 May - 26 May 2019
12	MGNCRE MHRD DHE GOI SPONSORED Training Programme on Community Engagement	K.S.Saket P.G. College, Ayodhya	30 Nov. - 01 Dec. 2019
13	Fourth Divya Deepotsava 2020	Dr. Ram Manohar Lohia Avadh University, Ayodhya	11, 12, 13 Nov. 2020
14	Fifth Divya Deepotsava 2021	Dr. Ram Manohar Lohia Avadh University, Ayodhya	01, 02, 03 Nov. 2021
15	Sixth Divya Deepotsava 2023	Dr. Ram Manohar Lohia Avadh University, Ayodhya	09, 10, 11 Nov. 2023

Research Supervision

S.No.	Name of Student	Title of Ph.D. Thesis	Year of Reg.	Awarded / Working
1	Vinod Kumar Singh	Inventory Management and Disinvestment in Central Public Enterprises in India	2004	Awarded (2009)
2	Piyush Kumar	Gramin Vikas me Navi Panchvarsiya Yojana ke yogdaan ka mulyankan with special reference to villages of faizabad district.	2006	Awarded (2009)
3	Naveen Kumar Dube	Siddhartha Nagar Janpad me Swarn Jayanti Gramin Swaroggar Yojana ka Gramin Vikas aur Rojgar ke Sambandh me Alochanatmank addhyan	2006	Awarded (2009)
4	Sudheer Kumar Mishra	Management of Finance and Development of Women Entrepreneurship in U.P. Since Independence: A Critical Study.	2006	Awarded (2010)
5	Namrta Upadhyay	District Faizabad Samanvit Gramin Vikas Karyakram ka Samechhatmak Addhyan	2008	Awarded (2011)
6	Anil Kumar Pandey	Role of regional rural bank in the Development of Villagers with special reference to Distt. Basti.	2009	Awarded (2012)
7	Sanjay Kumar Gupta	Development and Problems of small and cottage industries in India with reference to villagers of Faizabad District.	2009	Awarded (2012)
8	Anand Singh	A Critical sutdy of Development of women Entrepreneurship with special reference to Liberalization	2009	Awarded (2012)
9	Sanjay Singh	Effect of Globalization on Indian Agriculture and Economy with special reference to Liberalization	2010	Awarded (2014)
10	Khushbu Kewlani	A Study on Status of Women Entrepreneur in E-Commerce Environment (with Special Reference to Ayodhya District.)	2019	Awarded (2024)
11	Kanika Uppal	A Study on Transition in E-Comerce and Its Effects on Trade in Apparel Industry (with Special Reference to Lucknow Region).	2019	Working
12	Rashmi Pathak	Microfinance as a Tool in Empowering Women (A Case Study on Lucknow)	2021	Awarded (2024)

13	Monika Sonkar	Comparative Study on Work-Life Balance of Employees in Selected Public & Private Sector Banks.	2021	Awarded (2024)
14	Sushmita Singh	The Effect of Capital Structure on Dividend Decisions-An Analysis of Selected Construction Industries in India	2021	Awarded (2024)
15	Divya Mishra	Appraisal of Ayushman Bharat Yojana in India (A Case Study of Barabaki)	2021	Working
16	Jyoti	Study on Impact of Social Media on buying behavior and purchase intention of consumer's in Uttar Pradesh	2024	Working
17	Narendra Tripathi	Deiry Utpado ke Prati Upbhokta Vyavhar Per Yek Adhyayan. Ayodhya, U.P.	2024	Working

Major Research Project (M.R.P. From U.G.C.)

Year	Project Entitled	Recommended	Amount	Duration
2010	Food Security in India: A Study of Challenges and Strategies	University Grants Commission, New Delhi	₹ 6,85,200	2010 to 2014

Publication

Books

S.No.	Title of Books	Name & Address of Publisher	Year
1	Financial Accounting	Sahitya Bhawan Publisher and Distributor Pvt. Ltd.	2004
2	Vittiya Lekhankan	A Unity of K The Krishna Group	2012
3	Vittiya Lekhankan	A Unity of K The Krishna Group	2013
4	Corporate Accounting	A Unity of K The Krishna Group	2015
5	Nigmiye Lekhankan	A Unity of K The Krishna Group	2015
6	Financial Accounting	A Unity of K The Krishna Group	2015
7	Cost Accounting	A Unity of K The Krishna Group	2016

Research Papers

S.No.	Title of Paper	Name of Journal	Volume & No.	Page	Year
1	Bhartiya Maudric Awamulyan Ek Samiksha	Pratiyogita Darpan, Hindi Monthly (Parikhshav Vishesank)	3	317	1991
2	Working of Economics	Saket Sudha	47	191	2002
3	Emerging Trends in Service Sector	Saket Sudha	51	222	2006
4	Inventory Management in Central Public Enterprises in India	Research Link	VI (9)	96	2007
5	Intellectual Property Rights in India	Souvenir of National Seminar	1	43	2008
6	Higher Education in Globalization	Souvenir of National Seminar	1	24	2009
7	Employment Generation in India Sources and Possibilities in Service Sector	Souvenir of National Seminar	1	53	2010
8	Economic and Social Development Through Intellectual Property Rights in India	Intellectual Property Rights in Developing Countries	First Edition	84-89	2010
9	Dr. B.R. Ambedkar and his Works for Social Reforms	Souvenir of National Seminar	1	12	2011
10	The Challenging Role of Food Security in India	Commerce & Business Studies	1	35	2013

11	Globalization and Development: Issues and Challenges	Souvenir of 5th National Seminar	1	26-27	2014
12	Conceptual Framework of Natural Accounting	International Journal of Commerce and Management Research	5	79-80	2019
13	India's Foreign Policy from Nehru to Modi: A paradigm shift	International Journal of Commerce and Management Research	6	38-39	2020
14	A revisit of globalization and aftermath social-economic development in india	International Journal of Commerce and Management Research	7	06-10	2021
15	A Study on Green Marketing and Consumer Buying Decision Towards Green Product	Journal of Emerging Technologies and Innovative Research			2019
16	A Research on Non-Performing Assets of Scheduled Commercial Banks in India	Journal of Emerging Technologies and Innovative Research			2018
17	Social Changes in Modern Economy	Journal of Emerging Technologies and Innovative Research			2018
18	Make in India FDI-An Overview	Journal of Emerging Technologies and Innovative Research			2019
19	Role of Emotional Branding to Reduce Dissonance in Customer in India	Journal of Emerging Technologies and Innovative Research			2019
20	The Impact of Covid 19 on Financial Markets and the Real Economy	Journal of Emerging Technologies and Innovative Research			2020
21	A Research Study of Behavioral Finance for Psychological Influences on Investors and Financial Market	International Journal of Current Science			2021
22	Ayushman Bharat Yojana a Revolutionary Scheme for Health and Medical Sector and It's Comparative study on Indian Economy	Journal of Emerging Technologies and Innovative Research			2021
23	A Revisit of Globalization and Aftermath Socioeconomic Development in India	International Journal of Commerce and Management Research			2021
24	How Covid-19 Impacted in India	Journal of Emerging Technologies and Innovative Research			2021
25	Women Empowerment Through Microfinance a Boon for Development	Journal of Research and Development			2022
26	Work life balance of Employees and Significant Simple Achieving Perfecting Life Stability and a way to do it	Journal of Emerging Technologies and Innovative Research			2022
27	Impact of Dividend Policy on Organisational Capital Structure	Journal of Emerging Technologies and Innovative Research			2022
28	Mandatory Corporate Social Responsibility in India Novel Solution are Yoke on Growth.	International Research Journal of Commerce, Art and Science.			2022
29	A Study on transition in E-Commerce and It's effect on Trade in Apparel Industry with Special Reference to Lucknow Region	International Research Journal of Management, Sociology and Humanities			2022
30	E-Commerce in India Challenges and Opportunities	Commerce and Business Studies			2017

31	Consumer Behavior and Protection in India	Commerce and Business Studies			2016
32	Laghu evam Kuteer Uddyogo me Vyaparik Bank ki Bhumika	Humanities and Development			2013
33	Laghu Uddyogo ki Samasya evam Sidivi ki Bhumika	Humanities and Development			2012
34	Uttar Pradesh me Mahila Uddamita Vikas evam Rastra ka Aarthik Samunnyan ek Samiksha	Research Link			2008
35	History of Employment Generation in the Service Sector in Post Independent India	International Journal of Financial, Management and Economics			2022
36	New International Economic Order and India as a Developing Country	Asian Journal of Management and Commerce			2022

Administrative Experience

S.No.	Position	Institution	From	To
1	Proctor in Proctorial Board	K.S.Saket P.G. College, Ayodhya	Jul-98	Mar-15
2	Programme Officer in NSS	K.S.Saket P.G. College, Ayodhya	1999	2004
3	Center Superintendent in Main Examination 2005 of Dr. R.M.L. Avadh University, Ayodhya	Vidya Mandir Degree College, Milkipur	Mar-05	May-05
4	Associate NCC Officer (ANO) in Naval Wing	K.S.Saket P.G. College, Ayodhya	Sep-06	Till Date
5	Center Superintendent in Main Examination 2005 of Dr. R.M.L. Avadh University, Ayodhya	Vidya Mandir Degree College, Milkipur	Mar-06	May-06
6	Center Superintendent in Main Examination 2008 of Dr. R.M.L. Avadh University, Ayodhya	Rudauli Degree College, Rudauli	Mar-08	May-08
7	Warden	Sardar Bhagat Singh Hostel of K.S.Saket P.G. College, Ayodhya	Oct-13	Oct-15
8	Member in Admission Committee	K.S.Saket P.G. College, Ayodhya	1998	2014-15
9	Center Superintendent in B.Ed. Entrance Examination 2014	K.S.Saket P.G. College, Ayodhya		Session 2014
10	Center Superintendent in Main Examination 2014 of Dr. R.M.L. Avadh university, Ayodhya	K.R.S. of Higher Education, Ballipur, Nawabganj, Gonda	Mar-14	May-14
11	Contingent Commander of Uttar Pradesh	All India Nav Sainik Camp I.N.S. Kadambat Karwar, Goa	16-Oct-15	27-Oct-15
12	Center Superintendent in Main Examination 2016 of Dr. R.M.L. Avadh University, Ayodhya	Jai Ganesh Shiv Sagar Mahila Mahavidyalay, Devkali, Ayodhya	Mar-16	May-16
13	Center Superintendent in Main Examination of Dr. R.M.L. Avadh University, Ayodhya	Madhav Sarvoday Mahavidyalay, Mukulpur, Awauna Rani Bazar, Faizabad	Mar-17	May-17

14	Deputy Co-Ordinator in Valuation of Main Examination	Dr. R.M.L. Avadh University, Ayodhya	2016	2018
15	Dean Student Welfare	K.S.Saket P.G. College, Ayodhya	08-Jun-19	03-Jul-20
16	Principal	G.S.S. P.G. College, Koilsa, Azamgarh	17-Aug-22	30-Apr-23
17	Dean Student Welfare	K.S.Saket P.G. College, Ayodhya	01-Jul-24	14-Jul-24
18	Chief Proctor	K.S.Saket P.G. College, Ayodhya	15-Jul-24	Till Date

Conference / Seminar Proceedings

S.No.	Theme of Conference / Seminar	Organizing Institution	Title of Presentation	Date
1	National Seminar on WTO & Entrepreneurship Development	Dept. of Business Economics, VBS Purvanchal University, Jaunpur	WTO & Entrepreneurship Development	7, 8 Feb. 2005
2	National Seminar on WTO & Indian Economy	Faculty of Commerce VSSD College Kanpur Kshatrapati Sahuji Maharaja Uni. Kanpur	World Trade Organization and Indian Economy	25-Feb-05
3	National Seminar on Entrepreneurship Development of Women in Indian post Liberalization	Dept. of Commerce UGC: SAP-DRS (Phase-1), University of Lucknow	Entrepreneurship Development of Women in India Post Liberalization Era Challenges & Opportunity	20-Mar-05
4	Quality Enhancement in Higher & Technical Education	Dept. of Commerce K.N.I.PSS, Sultanpur	Role of Quality Education in Higher Section of India	4, 5 Mar. 2006
5	90th India Economic Association (IEA) Annual Conference on Growth theory & Globalization of India	Dept. of Economics. University of Kashmir, Srinagar (J&K)	Impact of Globalization on Socio Economic Development of India	25, 27 Oct. 2007
6	National Seminal on Higher Education at Face of New Economic: Quality Assurance	Kamla Nehru Institute of Physical & Social Science, Sultanpur (U.P.)	Higher Education in Globalization	13, 14 Sep. 2008
7	National Seminar on Intellectual Property Rights in Developing Countries	S.M.J.N.P.G. College Haridwar, Uttrakhand, Sponsored by H.R.D. Ministry, Govt. of India	Intellectual Property Rights	27, 28 Sep. 2008
8	91st Indian Economic Association (IEA) Annual Conference of Economic Philosophy of Jawahar Lal Nehru	Dept. of Economics Mohan Lal Shukudia University	Relevance of Nehruvian Economics Under Globalization	27, 29 Dec. 2008
9	92nd Indian Economics Association (IEA) Annual Conference on Global Crisis and Indian Economy, Economic Geography & Development	School of Management KIIT Univeristy, Bhubneshwar, Orissa	Global Melt Down and the Indian Economy	27, 29 Dec. 2009

10	Use of Statistical Techniques Socio Economic Research	SSPG College Shahjahanpur	Role of S.P.S.S. in Research of Economic Area	02-May-10
11	National Seminar on Employment Generation in India Sources and Possibilities	Dept. of Commerce A.P.N. PG College, Basti (U.P.)	Employment Generation in India Sources and Possibilities in Services Sector	27, 28 Nov. 2010
12	93rd Annual Conference of the Indian Economic Association (IEA) on role of non-farm sector in Rural Development	Punjab University, Chandigarh	Role of Non-Farm Sector in Rural Development with special reference to Uttar Pradesh	27, 29 Dec. 2010
13	National Seminar on the Social, Economical & Political, Philosophy of Dr. B.R. Ambedkar	Dr. Ambedkar Studies Center, Kalpi, Jalaun (U.P.)	Dr. B.R. Ambedkar and his works for social reforms	1, 2 Mar. 2011
14	New Dimensity of Security Challengers in South Asia Diagnosis and Prognosis	Dept. Defence Strategic Studies, K.S.Saket P.G. College (U.P.)	Food Security in South Asia	15, 16 Oct. 2011
15	Accounting Education and Research	Dept. of Accountancy and Business Statistics University of Rajasthan	New Dimension of Accounting E-Accounting	17, 18 Dec. 2011
16	National Seminar Sponsored by University Grants Commission on Democratic Journey of India: Challenges & Development	Department of Political Science, K.S.Saket P.G. College, Ayodhya (U.P.)	Food Security Journey of India	27, 28 Jan. 2012
17	International Education Conference	Faculty of Education, R.B.S. College, Agra and ISEE, Chennai	Reforms in Examination and Evaluation (2E) and its impact on Quality Education	20, 21 Jan. 2013
18	Late Shri Awadh Raj Singh Shikshan Prashikshan Avam Janseva Samiti	Department of Zoology, K.S.Saket P.G. College, Ayodhya (U.P.)	Common Nutritional Problems in Eastern (U.P.)	05-Mar-13
19	National Workshop on Human Rights & Social Justice	Department of Law, K.S.Saket P.G. College, Ayodhya	Food Security and Vulnerable Groups in India	07-Dec-13
20	National Seminar on Criminalization of Politics and Corruption of a big Challenges of India	Department of Defence & Strategic Studies, K.S.Saket P.G. College, Ayodhya	Problem of Black Money in India	27, 28 Oct. 2013
21	K.N. Singh Memorial 5th National Seminar	Kamla Nehru Institute of Physical & Social Science, Sultanpur (U.P.)	Globalization and Development: Issues & Challenges	15, 16 Feb. 2014
22	Human Rights and Indian Constitution with Special Reference to Judiciary	Department of Law, K.S.Saket P.G. College, Ayodhya (U.P.)	Human Rights and Indian Constitution	1, 2 Mar. 2014
23	National Seminar	Department of Law, K.S.Saket P.G. College, Ayodhya (U.P.)	Empowerment of Women in India, Opportunity and Challenges	22-Nov-14
24	Human Developing in Developing Nations	Department of Commerce and Research Studies S.S. P.G. College, Shahjahanpur	E-Government and Engine to Power E-Commerce for Development of Nation	26, 27 Feb. 2015

25	Recent Trends and challenge of E-Commerce in India	K.S.Saket P.G. College, Ayodhya	Recent Trends of E-Commerce in India	21 Feb. 2017
26	International Terrorism. Tourism and Economic Health of the World	S.S.P.G. College, Mumukshu Ashram, Shahjahanpur	International Tourism and Economic Health of Asia	16, 17 Dec. 2017
27	India's Security Challenges and Options from internal to Global	Dept. Of Defence and Strategic Studies, K.S.Saket P.G. College, Ayodhya	Internal and External Security Challenges in India	13, 14 Oct. 2018
28	Role of Women Entrepreneurship in Economic Development of India	Department of Commerce, S.S.P.G. College, Mumukshu Ashram, Shahjahanpur	Women Entrepreneurship in Uttar Pradesh	15, 17 Mar. 2019
29	The Changing Paradigms on India Foreign Policy	Department of Defence of Strategic Studies, K.S.Saket P.G. College, Ayodhya	Shivharsh P.G. College, Basti	17, 18 Jan, 2020
30	International Conference	Ram Charit Manas the base of Huminity	Indian Foreign Policy from Nehru to Modi: A Paradigm Shift.	10, 11 Aug. 2024

Committee / Membership

University

- 1 Flying Squad member of the Dr. R.M.L. Avadh University, Ayodhya
- 2 Academic Council of Commerce in Dr. R.M.L. Avadh University, Ayodhya
- 3 Examination Committee of Dr. R.M.L. Avadh University, Ayodhya
- 4 Coding & Decoding, Tabulation & Collation of Dr. R.M.L. Avadh University, Ayodhya
- 5 Subject Expert for Affiliation in Dr. R.M.L. Avadh University, Ayodhya
- 6 Observer in Examination of Law, B.P.Ed., C.P.M.T., Ph.D. Entrance & Other Examination of Universities.
- 7 Deputy / Coordinators in Central Valuation of University.
- 8 Executive Member in Indian Accounting Association in Avadh Chapter.

College

- 1 Chief Proctor
- 2 Dean Student Welfare
- 3 Member in Proctorial Board and Flying Squad in K.S.Saket P.G. College, Ayodhya
- 4 Time Table Committee of K.S.Saket P.G. College, Ayodhya
- 5 Sub Editor in Saket Sudha, Yearly Journal of K.S.Saket P.G. College, Ayodhya
- 6 Sport Council of K.S.Saket P.G. College, Ayodhya
- 7 Cultural Committee of K.S.Saket P.G. College, Ayodhya
- 8 Member of Managing Committee in K.S.Saket P.G. College, Ayodhya
- 9 Member of Admission Committee of K.S.Saket P.G. College, Ayodhya

Achievements

- In my specialized subject commerce (Accountancy) many students have obtained hundred marks out of hundred and my result has consistently been more than 98% each year. Some brilliant students names like
- 1 **Shri Atul Kumar C.A., Shri Amit Jog Manager SBI** and **Shri Anjani Yadav Court Manager** got 100% marks.
 - 2 Thirteen Ph.D. Scholars have been awarded Doctorate Degree in Commerce
 - 3 **Major Research Project** from UGC completed on Food Security.
 - 4 NCC Naval Wing AS A.N.O., Sub- Lieutenant, Divisional Commander Performance is as-
 - 5 Three Cadet Selected in Y.E.P. (Youth Exchange Programme) Foreign Countries Related Activities.

- 6 Six Cadets Selected in Single Year in NSC (All India Nav Sainik Camp) Following years two are more in a year.
- 7 Many Cadets Regularly per year participating in Republic Day Parade at New Delhi.
- 8 Commendation in N.C.C.
- 9 Best A.N.O. 2017 in U.P. Directorate Uttar Pradesh Lucknow.
- 10 Dean Student Welfare of K.S.Saket P.G. College, Ayodhya from June 08, 2019 to till date.
- 11 Participation as Coordinator in Divya Deepotsava Ayodhya in 2017, 2018, 2019, 2020, 2021 & 2023 and achieved Guinness Book of World Record.
- 12 Chief Proctor of K.S.Saket P.G. College, Ayodhya

Honours and Awards

- 1 Second Position in Merit List of B.Com in April 1983 in Avadh University.
- 2 Acharya Narendra Dev Sammiti Samman by Sewa Sammiti Faizabad in 2009.
- 3 A Letter of Appreciation by K.S.Saket P.G. College, Ayodhya on Teacher's Day Celebration in 2021.
- 4 DG NCC Commendation by Govt. Of India in 2021.
- 5 A Letter of Recommendation by K.S.Saket P.G. College, Ayodhya in 2021.
- 6 Prasar Bharti / All India Radio / Doordarshan Speech / Talks

Aao Jane Dr. Rajendra Prasad ke bare me Radio Talk on 20-01-2011.

GST-Ek Jankari Radio Talk on 30-06-2017.

Hast Shilp me Rojgar ke Avasar Radio Talk on 08-05-2019

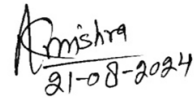
Personal Details

Name- Professor (Dr.) Ashok Kumar Mishra, Head Dept. Of Commerce

Date of Birth: 21st August 1964

Father's Name: Late Lal Chand Mishra

Residential Address: C-164, Shobha Sadan, Vaidehi Nagar, Sahabganj, Faizabad (U.P.) 224001



(Prof. A.K. Mishra)